

LUX VIDE RAI FICTION RAI TRADE
PRESENT



Atelier Fontana

The designers who exported Italian fashion to the world





Armed only with talent and courage, three sisters go from being overworked small-town seamstresses to conquering the Roman Dolce Vita and, finally, to dressing the jet set. Anita Ekberg, Audrey Hepburn, Grace Kelly: the Hollywood stars came to Italy to have the dresses of their dreams.

In the 1940's, Micol Fontana is just a small-town dressmaker with a little money, but when she gets on a train to Rome with her two sisters Zoe and Giovanna, she embarks on an adventure that will make her name one of the most famous in Italian fashion.

However Micol's life is also about love, enduring torments and encounters that will upset her very existence, bringing her to doubt her own talent when she loses her only child.... During this most painful moment in her life, a young doctor will help her get over it and with his support, he rekindles faith in Micol to be able to love and live again.

Micol's story is a real-life fairy tale made of ambition, success and failure, smiles and tears, ribbons and lace... the romantic tones of princess gowns created from the inspiration of a woman who, through her creations, sought to express her own femininity.

Micol Fontana and her sisters' fashion has become the symbol of Italian style and elegance throughout the world, building a dream still alive today.



Format: Miniseries 2 x 100'

Genre: Drama

Directed by: Riccardo Milani

Starring: Anna Valle, Alessandra Mastronardi, Anna Bonaiuto, Marco Foschi, Piera Degli Esposti

Year: 2011

Co-produced by: Lux Vide, Rai Fiction, Rai Trade

Master: HD

SELECTED TERRITORIES AVAILABLE

credits not contractual

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